

Amy Jeffries

jeffries.amy@gmail.com www.amyaltonjeffries.com

EXPERIENCE

PATCH.com, New Canaan, Conn.

New Canaan Patch Editor, June 2009 – present

- Launched and maintain all aspects of a Web site quickly becoming the go-to information source for a town of 20,000, drawing nearly 250,000 page views within six months of going live.
- First to report controversy over the public school district's plans to air President Obama's speech to students, which became national news.
- Pushing the edge of Patch's multimedia capabilities, creating an interactive coyote sightings map and a printable caroling songsheet.
- Using Twitter and Facebook to deliver breaking news, enhance user engagement.
- Directing a team of contributing writers, photographers, videographers to compliment my coverage.

GLOBALPOST, Boston, Mass.

Senior Multimedia Producer, September 2008 – February 2009

- Managed vendor relationships relating to the features and capabilities of the international news start-up.
- Established standards for the packaging and delivery of multimedia.
- Designed interactive features including timelines that are a permanent fixture throughout the site.

NEWS21, a Knight and Carnegie Foundation Initiative, Berkeley, Calif.

Fellow, May – August 2008

- Edited design and programming of Flash-based Web site housing all Berkeley fellows' content.
- Implemented interactive features including a youth vote data graphic and Flickr group gallery.
- Reported multimedia feature about middle income workers left in the lurch by job market shifts.

ASSOCIATED PRESS, Johannesburg, South Africa

Correspondent, June – August 2007

- Filed print and multimedia reports for newspapers and broadcasters worldwide.
- Covered largest public sector strike since apartheid and Zimbabwean musicians in exile.
- Compiled news briefs and edited copy from stringers across southern Africa.
- Mastered AP style.

WNPR, CONNECTICUT PUBLIC RADIO, Hartford, Conn.

Reporter/Producer, September 2000 – July 2006

- Followed Connecticut's civil union law from inception to passage for statewide broadcaster.
- Covered aftermath of Hurricanes Katrina and Rita on special assignment in Baton Rouge, La.
- Filed for NPR and PRI flagship programs "All Things Considered", "Morning Edition", and "Studio 360".

MULTIMEDIA SKILLS

- Advanced proficiency in field recording and audio editing with ProTools, and Soundtrack Pro
- Facility with multimedia applications including Flash, Photoshop and FinalCut Pro
- Digital and film photography

EDUCATION

- **University of California**, Berkeley, Calif., Master of Journalism, May, 2008
- **Wesleyan University**, Middletown, Conn., Bachelor of Arts in Philosophy, 2001
- **Pitzer College Program in Zimbabwe**, Harare, Zimbabwe, January - June, 2000